

Children's Creative Project
presents

iMadonnari

Street Painting Festival

May 25-27, 2024

Old Mission Santa Barbara



About Children's Creative Project
Children's Creative Project (CCP) is a nonprofit arts education organization that provides quality arts experiences for school children across Santa Barbara County. Children's Creative Project is a program of the Santa Barbara County Education Office, under Dr. Susan C. Salcido, Superintendent.

I Madonnari Street Painting Festival

I Madonnari began as a vision to celebrate the arts in Santa Barbara and raise funds specifically to support arts education in local schools. The festival is based on the International Street Painting Competition held each year in the village of Grazie di Curtatone, Italy. Children's Creative Project is proud to be the first to bring the festival to the United States from our sister festival in Grazie di Curtatone.

You can sponsor a street painting square to advertise your business or to celebrate a friend or family member. "Squares" range from 4x6 feet to 12x12 feet and \$200 to \$1,000 (see reverse for more information on sponsorship pricing). To sponsor a square, either choose your favorite "street painter" – or painters – of any age or experience level – or let us provide one for you.

Major Festival Sponsorship

Children's Creative Project is grateful for sponsorship support of our festival. As our primary fundraiser for the year, major sponsors are critical in helping us achieve our fundraising goals. As a major sponsor, you will receive various benefits to recognize your support of the festival. We love to celebrate the businesses and individuals who believe in our mission of investing in quality arts education for all students across Santa Barbara County and beyond!



Major Festival Sponsorship

Amici | \$2,000

includes sponsor name inscribed on pavement next to the featured street painting and sponsor's name on festival poster, newspaper advertisements, festival kiosk, and stage projection.

Benefattori | \$5,000

includes all of the Amici sponsor benefits plus: your logo on festival poster (if you respond by the deadline) and logo in newspaper advertisements, name included in I Madonnari press releases, and two tickets to the VIP party.

Angeli | \$7,500

includes all of the above sponsor benefits plus: your name inscribed above an 8x8 square painted by a festival artist, your logo in television promotion, on-site sponsor banner, and four total tickets to the VIP party.

Maggiore | \$10,000

includes all of the above sponsor benefits plus: name inscribed above 8x12 square painted by a festival artist, 10-second video with logo recognition projected on festival stage during the weekend, and six total tickets to VIP party.

Maestro | \$25,000

includes all of the above benefits plus: exclusive naming rights as a single stage sponsor, name inscribed above a 12x12 square painted by a festival artist, 10 total tickets to VIP party.

Festival Squares

Available on a first-come, first-served basis.

____ 4'x6' (vertical) – \$250

____ 8'x12' (vertical) – \$700

____ 7'x7' – \$425

____ 8'x12' (horizontal) – \$700

____ 8'x8' – \$500

____ 12'x12' – \$1,000

Festival Square and Festival Sponsor Information

Please complete this form and mail with your tax-deductible check made payable to Children's Creative Project to our offices at 3970 La Colina Road Suite 9, Santa Barbara, CA 93110.

Name of Sponsor

Name of Business/Individual/Organization

Sponsor's Address

City/State/Zip

Contact Person

Phone Number

Email

We would like Children's Creative Project to provide our volunteer street painter(s). Please note that children will paint the 4'x6' squares and adults the larger squares. Specific design content cannot be requested.

We will provide our own street painter(s). If you are providing your own street painter, please fill out the form below.

Street Painter Name

Email

Phone Number

Description of Square

Circle Age(s) of Street Painters: (child) (teen) (adults)

